

1. Policy Statement

The Southern Region Waste Resource Authority (SRWRA) conducts its business in a complex and constantly changing regulatory and business environment.

This Policy provides an overarching guide to decision making in relation to the following requests:

- Community Event Sponsorship.
- Small Sponsorships and Donations.

This policy provides a foundation for decision making across sponsorship requests.

2. Policy Purpose

The aim of this policy is to ensure an equitable and consistent approach to requests for sponsorships.

3. Scope

The SRWRA Board will consider on a case-by-case basis an application for sponsorship that further advances the ideals and purposes according to SRWRA's Mission Statement.

4. Definitions

Sponsorship – A contractual business arrangement under which a contribution in cash and/or in kind (“contra”) is provided in return for specified negotiated commercial benefits. Benefits purchased may include the right to public recognition or association with a service, programme event, activities, individual or association.

5. Review

It is the responsibility of the Chief Executive Officer to monitor the adequacy of this policy and recommend appropriate changes. This policy will be formally reviewed by SRWRA every 3 years.

6. Document Control

Adoption Date:	May 2022 (Board Meeting)
Next Review Date:	May 2025
Review History:	V1